



FOR IMMEDIATE RELEASE

PREVERB

Reverse reverb, in real time.

VST3 + AU

MAC + WINDOWS

V1.2.0

\$49 · ONE-TIME

FREE 14-DAY DEMO

Preverb is the first plugin built to put a reverb swell *before* a sound instead of after it — turning any audio into an instant riser, vocal lead-in or transition, in real time, right inside your DAW.

For 20 years, producers have faked this “reverse reverb” effect by hand: printing a reverb tail, reversing the audio, and nudging it back into place before every drop. It’s a staple of professional vocal and electronic production — but it’s slow, destructive, and impossible to tweak once it’s bounced. Preverb automates the entire trick and makes it live: the reverb blooms *into* your sound as you play, so the moment arrives before it lands.

Because Preverb reacts ahead of the transient, everything it creates stays in key and in time with your track — it’s your own audio, not a stranger’s sample. The current build (v1.2) makes the trick bigger and easier to trust: a [free 14-day demo](#), a built-in reverb EQ, tempo-synced swells, ducking, stereo imaging, a low cut that keeps 808s clean, and a zero-latency LIVE mode. Arm CAPTURE, play your sound, and drag the printed pre-verb straight into your session as a WAV.



THE PREVERB INTERFACE (v1.2) — LIVE SWELL CURVE, SIX CHARACTERS, REVERB EQ, CAPTURE/PRINT.

"I've reversed reverb tails by hand on hundreds of records — bounce it, flip it, line it back up before the drop. It works, but it kills your flow. I built Preverb so that whole ritual just disappears: you play, and the sound swells in before it lands."

— **BEAU McLEOD (BOHEMYTH)**, FOUNDER, LOW END CANDY

NEW SINCE LAUNCH · v1.2

FREE 14-DAY DEMO

The full plugin, free for 14 days — instant download at lowendcandy.com/preverb. Try the trick before buying it.

REVERB EQ

A built-in EQ shapes the swell's tone in place — no extra plugin in the chain to sculpt the bloom.

TEMPO SYNC

Swell length locks to host tempo — 1/8 to 2 bars, dotted values, or FREE for dialing seconds by hand.

DUCK + STEREO IMAGE

One-knob sidechain ducking, plus a stereo-image control that widens the bloom while the lows stay solid.

LOW CUT

Rolls lows out of the swell so it never muddies an 808 or a busy low end — the dry sound keeps its weight.

ALIGNED / LIVE

Delay-compensated placement for mixing and bouncing, or zero-latency LIVE mode for writing and performing.

AT A GLANCE

PRODUCT	Preverb — real-time reverse-reverb plugin (v1.2.0)
PRICE	\$49 USD — one-time purchase, lifetime license, all future updates free, no subscription
DEMO	Free 14-day demo — full plugin, instant email delivery, at lowendcandy.com/preverb
AVAILABILITY	Out now at lowendcandy.com/preverb
FORMATS	64-bit VST3 + AU (macOS) · VST3 (Windows) — one key unlocks both platforms
SYSTEMS	macOS 10.13+ (Apple Silicon & Intel, native — no Rosetta) · Windows 10+ (64-bit)
DAWS	Ableton Live 10.1+, FL Studio, Logic, GarageBand, Studio One, Cubase/Nuendo, Reaper, Bitwig, Reason 12+, Cakewalk, Maschine
LICENSING	No iLok, no dongle, works offline — license key validated on your machine
PRO TOOLS	Not native (no AAX); runs via a VST3 wrapper such as Blue Cat PatchWork

FEATURE SET

Reverse Reverb

A reverb that swells IN toward your sound instead of trailing after it — the classic reverse-tail bloom as a live insert.

Pitch + Formant

Shift the swell's pitch and formant independently — or LINK them for natural, tape-style moves. Your dry sound stays untouched.

Sculpt, EQ & Place

Length, Shape, Tone, Low Cut, Gap, Width, Duck, a built-in Reverb EQ and tempo SYNC — the swell crests exactly where you want it, right before the drop.

Capture & Print

Arm CAPTURE, play your sound, and drag the rendered pre-verb WAV straight into your DAW — no bouncing, no re-rendering.

6 Reverb Characters

Hall, Room, Plate, Cathedral, Ambience and Spring — each with its own swell envelope and tone. Pick the room, then let SWELL decide how much blooms in before the drop.

24 Presets + A/B

24 factory presets across vocals, drums, bass, synths, risers, transitions & FX, plus save-your-own, A/B compare, randomize and one-click INIT.

ABOUT LOW END CANDY

Low End Candy makes plugins, Ableton racks, sample packs and lessons that help producers and DJs make their tracks hit harder. Founded by producer and educator Beau McLeod (a.k.a. Bohemyth), the company builds tools that do the hard part of production for you — from its flagship real-time reverse-reverb plugin, Preverb, to a growing catalogue of creative devices for modern producers. Low End Candy is based in California and ships worldwide at lowendcandy.com.

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Press kit: lowendcandy.com/press · **Walkthrough video:** youtube.com/watch?v=rVlISOOSKks

Social: [@lowendcandy](https://twitter.com/lowendcandy) (YT/X) · [@_bohemyth_](https://twitter.com/_bohemyth_) (IG)